



Wingtra announces new sales partner in Taiwan

Zurich/Taichung City - Wingtra now has a foothold in Taiwan as well. Century Instruments, the new sales partner of the manufacturer based in the Greater Zurich Area, will now offer the vertical take-off and landing drones developed by Wingtra. These drones were specifically designed for aerial surveying and mapping in the construction industry.

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Wingtra is expanding further: As the Zurich-based manufacturer of mapping drones has now announced, it will have the opportunity to tap into the potential of the Taiwanese market thanks to its new sales partner Century Instruments. Based in Taichung City in Taiwan, the company has maintained a focus on the country's survey market for 30 years. According to a press release, it now offers Wingtra drones to go alongside its expert consulting services and first-rate equipment.

The easy-to-use, high-precision vertical take-off and landing (VTOL) drones have been specially developed by the Zurich-based firm for GIS (geographic information system for mapping technology) purposes. These were specifically designed for aerial surveying and mapping in the construction industry by Wingtra, which was founded as a spin-off from the Swiss Federal Institute of Technology in Zurich (ETH) in 2016.

According to Wyss Zurich, Wingtra drones deliver consistent, high-quality survey data with high resolution and accuracy even across large areas. Moreover, they achieve this faster and at a lower cost than other survey instruments. The foundation supports Wingtra and other translational projects pursued by ETH Zurich and the University of Zurich.

In June and July this year, Wingtra announced that it had entered into partnerships with two new sales partners in Mexico and a Canadian company. In March 2023, one of the company's investors, the Seattle-based venture capital firm DiamondStream Partners, announced its intention to support Wingtra in its efforts to enter new markets in the Americas following the successful completion of a Series B financing round valued at 22 million US dollars. ce/mm